

WILD ORCHID UPGRADED THEIR LIGHTING. NOW BUSINESS IS BLOOMING.

Since 1990, Wild Orchid Flowers & Gifts has grown into one of Tulsa's premiere florists. The family-owned shop specializes in orchids, roses, lilies and custom floral arrangements for every occasion. When you provide high-quality flowers of such striking beauty, they almost sell themselves. Almost.

DIM BULBS.

Wild Orchid sells a visual product that deserves to be seen in the best light. And quality lighting was exactly what their displays lacked. For too long, store lighting seemed too dim, failing to fully capture the beauty of their inventory. Plus, the bulbs required constant replacement. So to help business flower, they decided to dig a little deeper.



**“THE STORE LOOKS
SO NICE. EVERYBODY
SAYS ‘WOW!’ WHEN
THEY COME IN.”**

**— SHIRLEY LUDWIG, WILD
ORCHID FLOWERS & GIFTS**

CONTINUES ON BACK



POWER FORWARDSM

MAKING ARRANGEMENTS

Through PSO's Small Business Energy Solutions program, Wild Orchid worked with a PSO energy consultant to boost the quality and efficiency of fluorescent lighting throughout their store. Quickly and painlessly, fixtures were updated and long-lasting bulbs were installed. To top it off, PSO covered 70% of the costs through lighting rebates. And the PSO energy consultant handled everything — from the initial energy assessment to fixture recommendations and installation, even all the paperwork. When the project was complete, the store's new look was every bit as brilliant as the savings.



SAVINGS SUMMARY



Total Energy Savings:
7,200 kWh



Rebates Paid by PSO:
\$1,434.28

Find rebates for your small business at PowerForwardWithPSO.com or call **888.776.1366** to learn more.

