

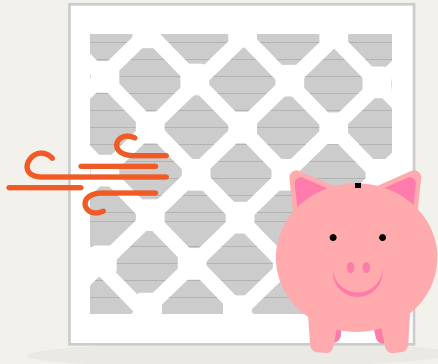
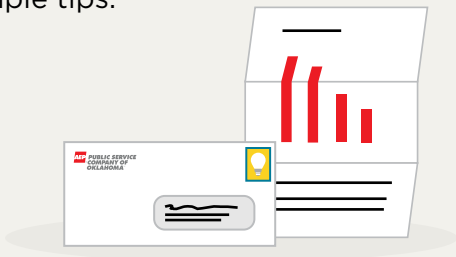
# PSO POWER PLAYS

# HEATING

Powerful tips to help you reduce energy use and beat winter heating costs.

## Keep heating bills from boiling over.

Heating and cooling accounts for **half of your energy use and monthly bill**. Stay warm for less during cooler months with these simple tips.



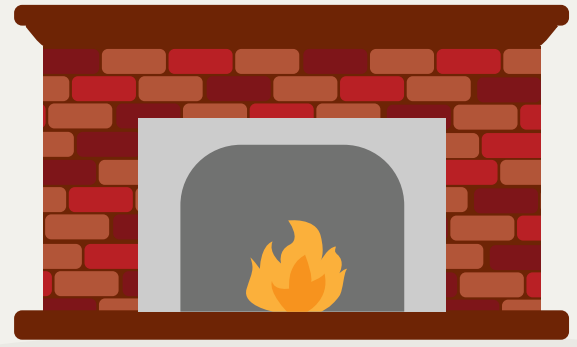
## Change filters to save a chunk of change.

Replace furnace filters every month or two. **Clean filters can lower your unit's energy consumption by 5-15%.**



## Insulate your home from high heating costs.

Check the amount of insulation in your home. **If your attic insulation is less than 14 inches deep, adding more can save you money all year long.**



## Home sprung a leak? Weatherize it.

**Protect your indoors from outdoor air.** Caulk, seal and weather-strip your windows and doors wherever you find air leaks.



## Don't keep the home fires burning.

Unless it is equipped specifically for home heating, **use your fireplace sparingly** to keep warm air from escaping through the chimney. Keep the damper closed when not in use.

## We've got some cool tools for you.

Analyze your usage at **PowerForwardWithPSO.com**. Watch as your utility bill goes down and your home's comfort goes up!



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