

ENERGY-EFFICIENT NEW HOMES

Breaking down what it takes to build a better home.

How it feels to feel at home.

With an energy-efficient new home, the benefits are built in from the ground up.

- Peace of Mind
- Wall-to-Wall Comfort
- Lower Utility Bills
- Enhanced Performance
- Environmental Protection
- Higher Resale Value



Making the grade.

The Home Energy Rating System (HERS) Index grades a home's energy performance in a single number. Performed by an independent rater, the lower the HERS number, the more energy-efficient the home:

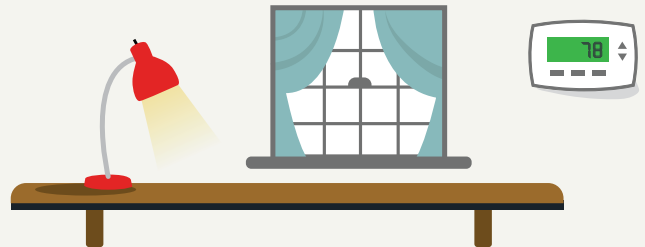
HERS Score of **70 = 30% more efficient** than a standard new home.

HERS Score of **130 = 30% less efficient** than a standard new home.



Make your house whole.

A home is a system that must work together in order to perform effectively. Discuss these crucial components with your builder.



High-Efficiency Heating & Cooling

More moisture control, better air quality and quieter operation.

Complete Thermal Enclosure Systems

Comprehensive sealing, insulation and windows = comfort, durability and savings.

Efficient Lighting & Appliances

ENERGY STAR® certified products yield better performance and reduce utility bills.

Laying the foundation.

To ensure maximum efficiency in your new home, contact PSO early in the process — before the walls are sheet-rocked.



Build your knowledge.



For more information, and to find a participating builder near you, visit PowerForwardWithPSO.com

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