

# POWER FORWARD IN SMALL BUSINESS.



**PSO helps small businesses save big.**

At more than \$60 billion per year, energy is a big expense for America's small businesses.<sup>1</sup> At PSO, we're committed to helping small businesses thrive. We understand the pressures of business ownership, and we've got tools and resources to help.

## GET INVESTED IN EFFICIENCY.

Consider the following steps to reduce costs and improve profitability:

- Install occupancy sensors in bathrooms and break rooms. Occupancy sensors automatically shut off lights and fans in empty rooms and floors.
- Install programmable thermostats. Programmable thermostats automate your HVAC system to help you save energy and money.
- Schedule yearly heating and cooling maintenance for optimal performance and efficiency.
- Apply for PSO rebates on efficient lighting, HVAC equipment and more.
- Take advantage of PSO's Peak Performers offering to earn cash incentives for reducing energy use.

## BOOST YOUR BOTTOM LINE WITH THESE LOW-COST TIPS:

- Turn off lights and equipment that aren't in use.
- Adjust temperatures. Even just a few degrees can make a big impact on energy costs.
- Use window covers to control direct sunlight and adjust inside temperatures.
- Clean or replace HVAC filters monthly. Dirty filters waste energy and place unnecessary strain on your HVAC system.
- Replace incandescent bulbs with ENERGY STAR® CFLs or LEDs.
- Use power strips to control equipment, and educate staff about conservation.

**Small businesses that invest wisely can reduce energy costs 10 to 30 percent without compromising service, quality, style or comfort.<sup>1</sup>**

Visit [PowerForwardWithPSO.com](http://PowerForwardWithPSO.com) today. Or call **888.776.1366** to learn more.

<sup>1</sup> [http://www.energystar.gov/ia/business/challenge/learn\\_more/SmallBusiness.pdf](http://www.energystar.gov/ia/business/challenge/learn_more/SmallBusiness.pdf)