

# AT BROKEN ARROW ROLLER SPORTS, PEAK SAVINGS ARE ROLLING IN.



When energy is at peak demand, PSO Peak Performers rise to the occasion. And last year, Broken Arrow Roller Sports did their part by rolling back usage when it counted most.

With a workforce comprised mostly of teenagers, the crew at Broken Arrow Roller Sports found ways to make saving energy fun during Peak Events. As a result, they reduced their average load by 29.29 kilowatts – an astounding 30% reduction in peak demand.

Their load shedding efforts did more than save money on their summer utility bill. As Peak Performers they received nearly \$1,000 in incentive payments.

To top it off, Broken Arrow Roller Sports was recognized as one of 2013's Distinguished New PSO Peak Performers.

“As soon as we got this award, I emailed our picture with the big check to my business associates to tell them they’re missing out by not signing up,” said Darrin Johnson, Broken Arrow Roller Sports proprietor.



To learn more about becoming a Peak Performer, skate on over to [PowerForwardWithPSO.com](http://PowerForwardWithPSO.com) or call **888.776.1366**.

“WHEN NOTIFIED OF A PEAK EVENT, I PRE-COOL THE BUILDING AT AROUND 10 A.M. WE HAVE SIX HVAC UNITS AND TURN OFF ALL BUT ONE AT 2 P.M. WE ALSO TURN OFF OFFICE, BACKROOM AND LOBBY LIGHTS, AND RINK LIGHTING IS REDUCED TO 50%.”

- DARRIN JOHNSON,  
BROKEN ARROW ROLLER  
SPORTS PROPRIETOR