

# CUTTING COSTS TO THE BONE AT A BELOVED BBQ JOINT.

Rib Crib is an institution in McAlester, Oklahoma. Its hickory-smoked meats are an irresistible draw for travelers, families, and little league teams near and far. When Amanda Guthrie took over as general manager, she recognized an opportunity to make this hotspot even more irresistible.

## A RECIPE FOR SUCCESS

With valuable rebates from PSO, Amanda revolutionized the look and feel of her store. She had LED lighting installed throughout the building, and the sparkling new bulbs created an airy, inviting atmosphere. Their bright, crisp glow made smoking-hot ribs look even more sumptuous. And the best part? No new hardware. The new bulbs worked with Rib Crib's existing fixtures, making the project efficient and affordable.



**“THE PSO LIGHTING  
UPGRADE HAS GIVEN  
OUR STORE A BETTER  
AMBIANCE. IT’S MADE A  
WORLD OF DIFFERENCE.”**

**— AMANDA GUTHRIE,  
GENERAL MANAGER,  
RIB CRIB**

**CONTINUES ON BACK**

**PUBLIC SERVICE  
COMPANY OF  
OKLAHOMA**

An AEP Company

**POWER FORWARD<sup>SM</sup>**

# PSO DELIVERS MOUTHWATERING SAVINGS.

Rib Crib's new lighting cuts thousands in annual energy costs. But the menu of savings doesn't stop there. PSO offers commercial kitchen rebates on electric food prep equipment, ice machines, refrigeration upgrades and so much more. With tempting incentives and appetizing savings, it's time to reserve your business rebate today.



## SAVINGS SUMMARY



**Estimated Annual Energy  
Cost Savings: \$3,021**



**Rebates Paid by PSO:  
\$6,400**



Ready to get cooking? Find rebates for your facility at [PowerForwardWithPSO.com](http://PowerForwardWithPSO.com) or call **888.776.1366** to learn more.